

RAY CASHBAUGH

GRAPHIC DESIGNER

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS, 2007

Kendall College of Art and Design

Graphic Design

EXPERTISE

Art direction

Adobe Creative Suite

Quark XPress (*yeah...I know...*)

PC/Macintosh platforms

Microsoft Office

HTML / CSS

Wordpress

FAMILIAR

Javascript

PHP

Sketch

Video editing

PROFILE

Accomplished Senior graphic designer with a demonstrated history of working in the publishing industry. Skilled in Adobe Creative Suite, Copywriting, Graphics, Logo Design, and Advertising. Strong arts and design professional with a Bachelor of Fine Arts (BFA) focused in Graphic Design from Kendall College of Art and Design.

EXPERIENCE

Senior designer

Amazon.com | April 2015 - *present*

Graphic designer, team lead

Amazon.com | April 2008 - May 2015

Lead the Art & Marketing Team, developing audiobook packaging for titles on CD, MP3-CD, and download and marketing solutions for trade magazines and websites, as well as creating ads for Kindle devices, and Amazon.com.

Graphic designer

Brilliance Audio | February 2007 - March 2008

Handle a consistent flow of multiple projects with simultaneous deadlines, design audiobook covers and packages, creation of interactive bonus content for audiobooks, organize projects into print runs, and create various web and print marketing materials (promotional imagery, e-blasts, e-newsletters, static pages, print advertisements)

OTHER EXPERIENCE

Communications director

AAF West MI | July 2016 - *present*

Web designer / Wordpress developer

VernonMack LLC | 2010 - 2014

Interactive advisor / webmaster

Ad2 National | 2011 - 2013

Creative Director

Ad2 West MI | 2011 - 2013