

RAY CASHBAUGH

GRAPHIC DESIGNER

CONTACT

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EDUCATION

BACHELOR OF FINE ARTS, 2007

Kendall College of Art and Design

Graphic Design

EXPERTISE

Art direction

Adobe Creative Suite

Quark XPress (*yeah...I know...*)

PC/Macintosh platforms

Microsoft Office, with advanced
Excel skills

HTML / CSS

Wordpress

FAMILIAR

Javascript

PHP

Sketch

Video editing

PROFILE

Accomplished Senior graphic designer with a demonstrated history of working in the publishing industry. Skilled in Adobe Creative Suite, Copywriting, Graphics, Logo Design, and Advertising. Strong experience in process improvement, workflow optimization, and capacity planning.

EXPERIENCE

Senior designer

Amazon.com | April 2015 - *present*

Prepares visual presentations for stakeholders, coordinate delivery of art assets for package automation and reviews output for quality, improves and documents project and process workflows for asset file management, identifies proactive mechanisms for anticipating quality issues, and develops tools for workflow improvements. Developed workload tracking tool to manage team capacity to prevent overload.

Graphic designer, team lead

Amazon.com | April 2008 - May 2015

Lead the Art & Marketing Team, developing audiobook packaging for titles on CD, MP3-CD, and download and marketing solutions for trade magazines and websites, as well as creating ads for Kindle devices, and Amazon.com.

Graphic designer

Brilliance Audio | February 2007 - March 2008

Handle a consistent flow of multiple projects with simultaneous deadlines, design audiobook covers and packages, creation of interactive bonus content for audiobooks, organize projects into print runs, and create various web and print marketing materials (promotional imagery, e-blasts, e-newsletters, static pages, print advertisements)

OTHER EXPERIENCE

Communications director

AAF West MI | July 2016 - 2019

Web designer / Wordpress developer

VernonMack LLC | 2010 - 2014

Interactive advisor / webmaster

Ad2 National | 2011 - 2013

Creative Director

Ad2 West MI | 2011 - 2013